



Saturday, May 3, 2008

Benefiting the Emergency and Trauma Services at
Children's Hospital & Research Center Oakland

www.chasetheblues.com

Live music

SPONSORSHIP OPPORTUNITIES

BLUE DIAMOND SPONSOR - \$20,000*

- * Your business prominently featured as a Blue Diamond Sponsor on event program cover.
 - * Your business featured on a CBS Outdoor billboard for one month in a desirable, prominent spot in Oakland.
 - * *Piedmont Post* 4 x 4 advertisement; upgradeable at non-profit rate.
 - * Two *Piedmont Post* business profiles; each would contain a photo and 300 words.
 - * Signage or logo included in a prominent position on the invitation mailed to 1200 people in March 2008. (If print deadline allows)
 - * Your name listed in the event program as a Blue Diamond Sponsor.
 - * Full page ad in the event program (sponsor to provide).
 - * Eight VIP tickets to the event, including the private VIP pre-party.
 - * Mention the lead sponsor in all publicity materials and on Chase the Blues website.
 - * Prominent mention in Children's Hospital publications; invitations to Children's Hospital donor events.
- * *The fair market value is \$2,400 therefore your tax-deductible contribution is \$17,600.*

SAPPHIRE SPONSOR - \$10,000*

- * Your business featured as a Sapphire Sponsor on event program cover.
 - * *Piedmont Post* 4 x 4 advertisement; upgradeable at non-profit rate.
 - * *Piedmont Post* business profiles; each would contain a photo and 300 words.
 - * Signage or logo included in a prominent position on the invitation mailed to 1200 people in March 2008. (If print deadline allows)
 - * Your name listed in the event program as a Sapphire Sponsor.
 - * Full page ad in the event program (sponsor to provide).
 - * Six VIP tickets to the event, including the private VIP pre-party.
 - * Mention as lead sponsor in all publicity materials and on Chase the Blues website.
 - * Prominent mention in Children's Hospital publications; invitations to Children's Hospital donor events.
- * *The fair market value is \$800 therefore your tax-deductible contribution is \$9,200.*



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TURQUOISE SPONSOR - \$5,000*

- ★ Your business/family featured as a Turquoise Sponsor on front page of event program.
- ★ Business signage or logo included in a prominent position on the invitation mailed to 1200 people in March 2008. (If print deadline allows)
- ★ Your name listed in the event program as a Turquoise Sponsor.
- ★ Advertisement noting sponsorship printed in *Piedmont Post*.
- ★ Half page ad in the event program (sponsor to provide).
- ★ Four VIP tickets to the event, including the private VIP pre-party.
- ★ Mention as major sponsor in all publicity materials and on Chase the Blues website.
- ★ Logo in ads provided by sponsors.
- ★ Prominent mention in Children's Hospital publications; invitations to Children's Hospital donor events

** The fair market value is \$500 therefore your tax-deductible contribution is \$4,500.*

AQUAMARINE SPONSOR - \$2,500*

- ★ Featured placement as an Aquamarine Sponsor on inside of event program.
- ★ Your business listed as a sponsor on the invitation. (If print deadline allows)
- ★ Two VIP tickets to the event, including the private VIP pre-party.
- ★ Mention as sponsor in all publicity materials and on Chase the Blues website.
- ★ Mention in Children's Hospital publications; invitations to Children's Hospital donor events.

** The fair market value is \$200 therefore your tax-deductible contribution is \$2,300.*

LAPIS SPONSOR - \$1,000*

- ★ You will be listed as Lapis Sponsor in the event program.
- ★ Two VIP level tickets to the event.
- ★ Mention in Children's Hospital publications; invitations to Children's Hospital donor events

** The fair market value is \$200 therefore your tax-deductible contribution is \$800.*



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Chase the Blues
Donations and
Corporate Sponsorship
Committee

Jan Kessler
Event Chair

Corporate Sponsor
Contact:

Douglas Montgomery
510-655-8897

Your donation is
tax deductible
as allowable by law.

Tax ID #: 94-1657474

SPONSORSHIP FORM

YES! WE WOULD LIKE TO SPONSOR AT THIS LEVEL:

- Blue Diamond – \$20,000
- Sapphire – \$10,000
- Turquoise – \$5,000

Blue Diamond, Sapphire and Turquoise sponsors should email
company logo to: Douglasmont@comcast.net

- Aquamarine – \$2,500
- Lapis – \$1,000

Company name (as you would like it to appear on printed material)

Contact name

Phone

Fax

Address

City/Zip

E-mail address

Please make checks payable to:
Children's Hospital & Research Center Foundation
2201 Broadway, Suite 600
Oakland, CA 94612-3017